

Teagan DeVaul

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Personal Website:

<https://www.tdevaulportfolio.com/>

EDUCATION

University of Illinois at Urbana-Champaign, Gies College of Business

Marketing and Information Systems

Expected Graduation: May 2027

GPA: 3.97/4.0

Woodstock North High School

Woodstock, Illinois

May 2023

PROFESSIONAL EXPERIENCE

The Perfumery

Digital Marketing Specialist

New Albany, IN

August 2024-Present

- Design seasonal product flyers containing promotional material via Adobe Design Suite software to inspire clients to bulk purchase essential oil and non-toxic fragrance blends
- Collaborate cross-functionally with sales and chemistry departments to maximize the quality of media content
- Compile, edit, and organize 41 visualizations to accurately convey the nuances of complex fragrances for the newest product catalog
- Plan and execute multiplatform social media campaigns to increase brand awareness and company presence at B2B conferences

Gies Global

Semester Programs Assistant

Champaign, IL

August 2024-Present

- Verify the accuracy of 46 international student applications to expedite the process of attaining their United States visas
- Collaborate with staff members in the Spain batch visa process, which includes collecting passports and dispersing documents to students, organizing 70 individual files of student acceptance letters and passport images, and dispersing visas and updated travel documents to students
- Coordinate 12 question and answer sessions with over 150 future and returning semester study abroad program cohorts based on individual students' availability and room availability constraints
- Aid in exchange student orientations by answering campus and course-related questions, guiding students to different locations, and adding information to the presentations regarding resources to aid in campus acclimation

Illinois App Student Feedback Team

Team Member

Champaign, IL

April 2023-Present

- Carry out self-paced projects designed to improve the usability of the Illinois App from a user perspective
- Present deliverables such as pre- and post-review responses and commentated screen recordings to deliver specific feedback, including aspects I enjoy, think should be improved, and what I have questions about while using the app
- Manage my own time sheet to complete quality work within the time constraints given

INVOLVEMENT

American Marketing Association | University of Illinois at Urbana-Champaign Chapter

Member and Vice President of Finance

Champaign, IL

August 2023-Present

- Managing the organization's budget and maintain standing for university funding
- Gaining insight from corporate guest speakers, including Kraft Heinz, Amazon Go, and Gatorade

Illini String Orchestra

Violinist

Champaign, IL

September 2023-Present

- Performing in an ensemble of over 80 instrumentalists in complex pieces spanning a wide array of genres
- Designing my own practice schedule to fully grasp the repertoire

SKILLS, LANGUAGES, & INTERESTS

Skills: Adobe Design Suite (Intermediate) | Microsoft Excel (Intermediate) | Python (Intermediate) | SQL (Intermediate)

Languages: French (Conversational)

Interests: Swing Dancing | Journaling & Creative Writing | Music | Social Media | Graphic Design | Travel |

Sustainability | Research | Academia